

1 of 3

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

AMERICANS FOR PROSPERITY-SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	530P-6P	NEWS	:30	\$600.00	08/27-08/31	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	2	M-F	6P-630P	NEWS	:30	\$600.00	08/27-08/31	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	3	M-F	7P-730P	INSIDE ED	:30	\$550.00	08/27-08/31	3	1	3	\$1,650.00	
		Buyline Comment: INSIDE ED										
	4	M-F	730P-8P	ET	:30	\$600.00	08/27-08/31	4	1	4	\$2,400.00	
		Buyline Comment: ET										
	5	M-F	11P-1135P	NEWS	:30	\$900.00	08/27-08/31	4	1	4	\$3,600.00	
		Buyline Comment: NEWS										
	6	TU	8P-9P	NCIS	:30	\$3,000.00	08/28-08/28	1	1	1	\$3,000.00	
		Buyline Comment: NCIS										
	7	TU	9P-10P	NCIS:LA	:30	\$2,500.00	08/28-08/28	1	1	1	\$2,500.00	
		Buyline Comment: NCIS:LA										
	8	TU	10P-11P	CONVENTION	:30	\$2,600.00	08/28-08/28	0	0	0	\$0.00	
		Buyline Comment: RNC CONVENTION 1X N/A, MKGD ON LN 17										
	9	W	10P-11P	CONVENTION	:30	\$2,600.00	08/29-08/29	1	1	1	\$2,600.00	
		Buyline Comment: RNC CONVENTION										

**Station** WISH-TV INDIANAPOLIS, IN    **Agency** ( ) MENTZER MEDIA    **Rep Firm**  
**Advertiser** ( ) AFP SENATE    **600 FAIRMONT AVE, S#306**    **Sales Office** ( ) PHILADELPHIA  
**Product** AMER 4 PROSP SENATE    **TOWSON, MD 21286**    **Salesperson** ( ) KATE BRADY  
**Estimate#** 503    **Agency C/P1/P2/E** //503  
**Buyer** KAREN BENCKINI    **Flight Dates** 08/25/2012 - 08/31/2012    **Salesperson Phone#** 215-567-6005  
**Phone#**    **Hiatus Weeks**    **Salesperson FAX#** 215-567-5938  
**Fax#**

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	F	9P-10P	CSI:NY	:30	\$1,600.00	08/31-08/31	1	1	1	\$1,600.00	
	Buyline Comment: CSI:NY											
	11	F	10P-11P	BLUE BLOODS	:30	\$2,600.00	08/31-08/31	1	1	1	\$2,600.00	
	Buyline Comment: BLUE BLOODS											
	12	SU	9A-1030A	CBS SUN MORN	:30	\$700.00	08/26-08/26	1	1	1	\$700.00	
	Buyline Comment: CBS SUN MORN											
	13	SU	6P-7P	NEWS	:30	\$400.00	08/26-08/26	1	1	1	\$400.00	
	Buyline Comment: NEWS											
	14	SU	7P-8P	60 MIN	:30	\$3,000.00	08/26-08/26	1	1	1	\$3,000.00	
	Buyline Comment: 60 MIN											
	15	SU	9P-10P	GOOD WIFE	:30	\$2,000.00	08/26-08/26	1	1	1	\$2,000.00	
	Buyline Comment: GOOD WIFE											
	16	SU	10P-11P	MENTALIST	:30	\$1,600.00	08/26-08/26	1	1	1	\$1,600.00	
	Buyline Comment: MENTALIST											
	17	F	10P-11P	BLUE BLOODS	:30	\$2,600.00	08/31-08/31	1	1	1	\$2,600.00	
	Buyline Comment: BLUE BLOODS MKGD FOR LN 8											

**---REPORT TOTALS---**  
 Report Totals: 30 / \$35,050.00

**---SALES MONTHLY TOTALS---**  
 Aug 12: 5 / \$7,700.00    Sep 12: 25 / \$27,350.00

Station WISH-TV INDIANAPOLIS, IN    Agency ( ) MENTZER MEDIA    Rep Firm  
 Advertiser ( ) .AFP SENATE    600 FAIRMONT AVE, S#306    Sales Office ( ) PHILADELPHIA  
 Product AMER 4 PROSP SENATE    TOWSON, MD 21286    Salesperson ( ) KATE BRADY  
 Estimate# 503    Agency C/P1/P2/E //503  
 Buyer KAREN BENCKINI    Flight Dates 08/25/2012 - 08/31/2012    Salesperson Phone# 215-567-6005  
 Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
 Fax#

Sales Totals: 30 / \$35,050.00  
 Station Totals: 30 / \$35,050.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,050	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

---COMPETITIVE COMMENTS---  
 COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES  
 TO FOLLOW

Books null  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

Spot Manager: All, 08/25/12-08/31/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06846781															
WISH	POL/Americans For P	PAMER 4 PRO 503			CBS Sunday Morning	858-1030a	:30	08/26/12		CBS Sunday Mor		\$700.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 Weekend/Sunde	558-7p	:30	08/26/12		News 8 Weekend		\$400.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Sunday 7-8p	658-8p	:30	08/26/12		Sun Hour 1		\$3,000.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Sunday 10-11p	958-11p	:30	08/26/12		Sun Hour 4		\$1,600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Sunday 9-10p	858-10p	:30	08/26/12		Sun Hour 3		\$2,000.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @6	558-630p	:30	08/27/12		News 8 @6		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Entertainment Tonight	728-8p	:30	08/27/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Inside Edition	658-730p	:30	08/27/12		M-F 7-730p		\$550.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 530p	530-6p	:30	08/27/12		News 8 @530		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @6	558-630p	:30	08/28/12		News 8 @6		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Tuesday 8-9p	758-9p	:30	08/28/12		Tue Hour 1		\$3,000.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 530p	530-6p	:30	08/28/12		News 8 @530		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Tuesday 9-10p	858-10p	:30	08/28/12		Tue Hour 2		\$2,500.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 11 M-F	11-1135p	:30	08/28/12		LN M-F		\$900.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Tuesday 10-11p	958-11p	:30	08/28/12		Tue Hour 3		\$2,600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Entertainment Tonight	728-8p	:30	08/28/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Inside Edition	658-730p	:30	08/28/12		M-F 7-730p		\$550.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @6	558-630p	:30	08/29/12		News 8 @6		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Wednesday 10-11p	958-11p	:30	08/29/12		Wed Hour 3		\$2,600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 530p	530-6p	:30	08/29/12		News 8 @530		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 11 M-F	11-1135p	:30	08/29/12		LN M-F		\$900.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Entertainment Tonight	728-8p	:30	08/29/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 11 M-F	11-1135p	:30	08/30/12		LN M-F		\$900.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Friday 10-11p	958-11p	:30	08/31/12		Fri Hour 3		\$2,600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 11 M-F	11-1135p	:30	08/31/12		LN M-F		\$900.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Inside Edition	658-730p	:30	08/31/12		M-F 7-730p		\$550.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Entertainment Tonight	728-8p	:30	08/31/12		M-F 730-8p		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @6	558-630p	:30	08/31/12		News 8 @6		\$600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			Friday 9-10p	858-10p	:30	08/31/12		Fri Hour 2		\$1,600.00			
WISH	POL/Americans For P	PAMER 4 PRO 503			News 8 @ 530p	530-6p	:30	08/31/12		News 8 @530		\$600.00			
												\$35,050.00			
												\$35,050.00			

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges: \$** \_\_\_\_\_ **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012  
Date

*John Flynn*  
Signature

703-224-3200  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

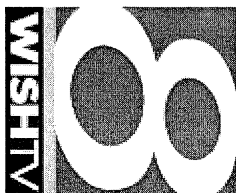
☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## INVOICE

Remit Address:

**WISH**  
**90359 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (317) 923-8888**  
**Billing: (317) 923-8888**

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	503

<b>Invoice #</b>	<b>201548-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201548
Alt Order #	06846781
Deal #	
Order Flight	08/25/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935

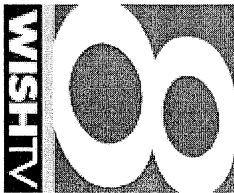
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WISH	CBS Sunday Morning	858-1030a								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	9:49 AM	AFP1206H	\$700.00		1
13	WISH	News 8 Weekend/Sunday	558-7p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	6:42 PM	AFP1206H	\$400.00		1
14	WISH	Sunday 7-8p	658-8p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	7:41 PM	AFP1206H	\$3,000.00		1
15	WISH	Sunday 9-10p	858-10p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	9:40 PM	AFP1206H	\$2,000.00		1
16	WISH	Sunday 10-11p	958-11p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	10:50 PM	AFP1206H	\$1,600.00		1
<u>Aired Spots</u>											
				5							

<u>Gross Total</u>	<b>\$7,700.00</b>	
<u>Agency Commission</u>	<b>\$1,155.00</b>	
<u>Net Amount Due</u>	<b>\$6,545.00</b>	<u>Payment Terms 30 Days</u>

Subject to our standard terms and conditions located at [www.linmedia.com/multplatform-ad-solutions](http://www.linmedia.com/multplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	503

<b>Invoice #</b>	<b>201548-2</b>
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/31/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201548
Alt Order #	06846781
Deal #	
Order Flight	08/25/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935/

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	4x	MTWTF--				
	WISH			Tu	08/28/12	:30	5:44 PM	AFP12TV19H	\$600.00		1
	WISH			W	08/29/12	:30	5:51 PM	AFP12TV19H	\$600.00		2
	WISH			Th	08/30/12	:30	5:37 PM	AFP12TV19H	\$600.00		4
	WISH			F	08/31/12	:30	5:58 PM	AFP12TV19H	\$600.00		3
2	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	4x	MTWTF--				
	WISH			Tu	08/28/12	:30	6:21 PM	AFP12TV19H	\$600.00		4
	WISH			W	08/29/12	:30	6:21 PM	AFP12TV19H	\$600.00		1
	WISH			Th	08/30/12	:30	6:14 PM	AFP12TV19H	\$600.00		3
	WISH			F	08/31/12	:30	6:28 PM	AFP12TV19H	\$600.00		2
3	WISH	Inside Edition	658-730p		08/27/12 to 09/02/12	3x	MTWTF--				
	WISH			W	08/29/12	:30	6:59 PM	AFP12TV19H	\$550.00		2
	WISH			Th	08/30/12	:30	7:28 PM	AFP12TV19H	\$550.00		1
	WISH			F	08/31/12	:30	7:22 PM	AFP12TV19H	\$550.00		3
4	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	4x	MTWTF--				
	WISH			Tu	08/28/12	:30	7:42 PM	AFP12TV19H	\$600.00		2
	WISH			W	08/29/12	:30	7:48 PM	AFP12TV19H	\$600.00		4
	WISH			Th	08/30/12	:30	7:46 PM	AFP12TV19H	\$600.00		3
	WISH			F	08/31/12	:30	7:56 PM	AFP12TV19H	\$600.00		1
5	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	4x	MTWTF--				
	WISH			Tu	08/28/12	:30	11:26 PM	AFP12TV19H	\$900.00		2
	WISH			W	08/29/12	:30	11:41 PM	AFP12TV19H	\$900.00		3
	WISH			Th	08/30/12	:30	11:34 PM	AFP12TV19H	\$900.00		1
	WISH			F	08/31/12	:30	11:24 PM	AFP12TV19H	\$900.00		4
6	WISH	Tuesday 8-9p	758-9p		08/27/12 to 09/02/12	4x	MTWTF--				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Americans For Prosperity
Product	AMER 4 PROSP SENATE
Estimate Number	503

Invoice #	201548-2
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/31/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	201548
Alt Order #	06846781
Deal #	
Order Flight	08/25/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN15077/IN15162/SP935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	WISH	Tuesday 8-9p	758-9p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH	Tuesday 8-9p	758-9p	Tu	08/28/12	:30	8:45 PM	AFP12TV19H	\$3,000.00		1
7	WISH	Tuesday 9-10p	858-10p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH	Tuesday 9-10p	858-10p	Tu	08/28/12	:30	9:47 PM	AFP12TV19H	\$2,500.00		1
8	WISH	Tuesday 10-11p	958-11p		08/27/12 to 09/02/12	1x	-T-----				
					to						
	WISH	Tuesday 10-11p	958-11p	Tu	08/28/12	:00			<del>\$2,600.00</del>	See MG 8.2	1
	WISH	Friday 10-11p		F	08/31/12	:30	10:49 PM	AFP12TV19H	\$2,600.00	MG for 8.1 08/28	2
9	WISH	Wednesday 10-11p	958-11p		08/27/12 to 09/02/12	1x	--W----				
					to						
	WISH	Wednesday 10-11p	958-11p	W	08/29/12	:30	10:21 PM	AFP12TV19H	\$2,600.00		1
10	WISH	Friday 9-10p	858-10p		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH	Friday 9-10p	858-10p	F	08/31/12	:30	9:46 PM	AFP12TV19H	\$1,600.00		1
11	WISH	Friday 10-11p	958-11p		08/27/12 to 09/02/12	1x	----F--				
					to						
	WISH	Friday 10-11p	958-11p	F	08/31/12	:30	10:38 PM	AFP12TV19H	\$2,600.00		1

Aired Spots

25

Gross Total	\$27,350.00
Agency Commission	\$4,102.50
Net Amount Due	\$23,247.50
Payment Terms 30 Days	

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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